HOTOK

INNOVATION MEETS TECHNOLOGY AND TOURISM

The beginning of a new experience.

SERAUM

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INTRODUCTION

« Technology distringuishes the leaders from the followers »

Technology is the set of knowledge, techniques, methods and tools to produce and implement goods and services. It applies in many fields, such as IT, engineering, life sciences, agriculture, industry.

Technology is constantly evolving to solve problems, **create new solutions** and advance knowledge in various disciplines. It can be used to improve the quality of life for individuals and society as a whole.

NFTs (Non-Fungible Tokens) are tokens that represent unique digital assets, such as works of art, virtual goods or collectibles. They are stored on a blockchain, which gives them a certain value and traceability.

NFTs are non-fungible, meaning they cannot be exchanged interchangeably for other assets in the same way as fungible tokens, such as bitcoin or ether. Each NFT is unique and has a specific value of its own, due to the unique nature of the asset it represents.

Tourism is the set of economic and social activities related to the discovery and practice of leisure, entertainment and travel.

HOTOK was born from the alliance of these three domains.

El Mouss, **Founder**
An endless source of ideas and sheer ambition.
« I never lose, either I win or I learn. »

25% OF THE WORLD SPENDS 1H/DAY IN THE VIRTUAL WORLD*

The metaverse is generally described as an extension of physical reality, in which individuals can connect and in- teract in real time with avatars (digital representations of themselves) and other virtual items, such as objects, characters and environments.

When developing a project, the metaverse provides a new investment experience. Being able to project oneself into the realization of the project is a considerable asset for HOTOK. Thanks to the virtualization of the hotel, investors have access to an extraordinary experience, and considerable advantages based on their level of contribution to HOTOK

16% INCREASE IN DEMATERIALIZATION

Technology plays an important role in tourism by facilitating the planning and organization of trips, providing information on tourism destinations and offering online reservation ser- vices.

Many websites and mobile apps offer search tools to find hotels, flights, car rentals, and more. Information and communication technology (ICT) also enables the creation of personalized travel experiences based on travellers' preferences and interests.

7x CONVERSION RATE ON AN APPLICATION COMPARED TO A WEBSITE

Mobile applications allow tourism to be more comfortable, but also more fun. We imagined an application that provides digital services to users. These services may include person- al assistance, travel arrangements, event organization, vacation planning assistance, household management assistance and time management. Concierge apps can be used by individuals or businesses to offer concierge services to their customers or employees. They can be accessed via a web browser or via a download- able application on a mobile device.

*screening for 2026

FOUNDING

FOUNDING

« Cryptocurrency will do to banks what email did to the postal sector. »

ICO (Initial Coin Offering) is the process by which a company issues and sells digital tokens to finance its activities. Tokens can be thought of as shares in a company, and are of- ten sold to investors in exchange for fiat currencies (like euros or dollars) or cryptocurrencies (like Bitcoin or Ethereum).

A smart contract is a computer program that automatically executes the terms of a contract when certain predefined conditions are met. Smart contracts are often used in online transactions to automate processes and reduce the risk of fraud or breach of contract terms.

Smart contracts are usually executed on a blockchain, an information storage and transmission technology that uses a distributed and secure database. This allows smart contracts to be executed seamlessly and securely, without the need for intermediaries such as banks or lawyers.

The creation of our smart contract offers investors the opportunity to take part in a growing project. The benefits of this participation are numerous.

 Oversight of the construction
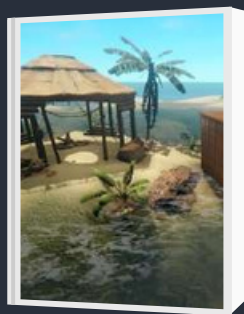
 Exclusive discounts

 Access to private events

NFT

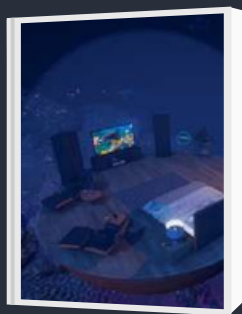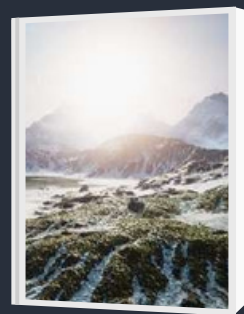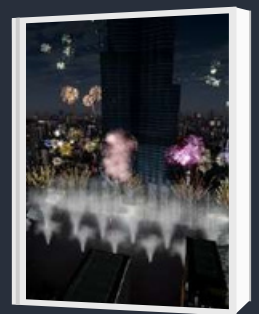| NFT	Fonction	Nombre	Prix	Vente privée (17 au 22 déc.)
Astro	reward 1 % buy & sell 165 + ******	20	0$	
Beach	reward 1 % buy & sell 165	90	350$	250$
Aqua	reward 1 % buy & sell 165 + vip	50	600$	500$
Mountain	reward 1 % buy & sell 165 + vip + surprise	3	1500$	1200$
City	reward 1 % buy & sell 165 + vip + surprise**	2	2000$	1500$

HOTOK NFT
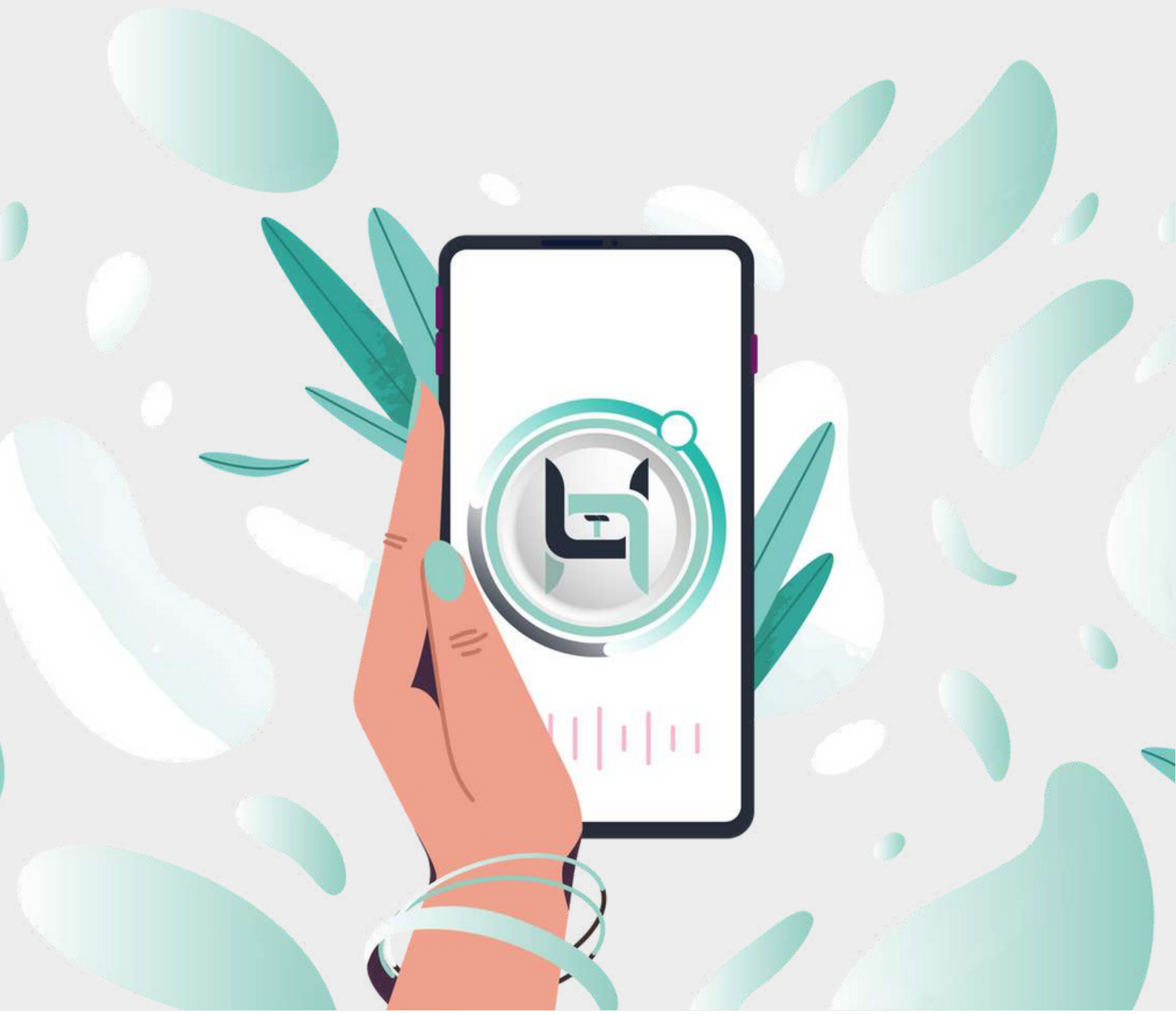

Astro   Beach   Aqua   Mountain   City

TOKENOMICS

Catégorie	Supply	Nombre de tokens	Prix du token
Private sale	0.05	500 000 000	0.0005 usdt
Step 1	0.20	2 000 000 000	0.0007 usdt
Marketing & Dev	0.30	3 000 000 000	
Team	0.10	1 000 000 000	
Listing	0.15	1 500 000 000	
Reserve	0.20	2 000 000 000	
Total	1	10 000 000 000	

MOBILE APP

MOBILE APP

« Mobile apps have become a crucial part of our brand strategy, providing a personalized and immersive experience for our users. »

Mobile apps have played an important role in the tourism industry in recent years. They have enabled travelers to plan and book their trips more conveniently and stay connected while traveling with real-time information and location-based services.

When a traveler selects a vacation spot and books accommodation, they think they have organized the most important part of their stay. However, the memories that remain in memory are the content of the stay and the experiences lived, to the detriment of the comfortable aspect of the nights spent.

Dematerialization is the process of replacing paper documents with electronic or digital documents. Most hotel establishments offer a certain number of leaflets filed by providers of activities related to sport, culture, heritage and history. Partners take the opportunity to promote their services and products.

The HOTOK application is a concentrate of this ecosystem at the service of the user, here the traveler. Prior to their stay, they will be invited to download the application to start organizing their stay.

« HOTOK is an app that meets all the needs of travelers, with a vested interest in the environment. »

PARTENER

This application is financially supported by a subscription based program and commissions on sales. The partners have the possibility of recording the services and the latter will be the subject of a rating.

⭐ Direct connection with travelers on site

⭐ Benefit enhancement and data collection

⭐ Security of reservations and payments

TRAVELLER

A geolocation system ensures an optimal and optimized user experience. Throughout the stay, the recommendations allow the traveler to create exceptional memories.

☀ Central app for learning about local offers

☀ Improved experience in organizing the stay

☀ A single application to meet all daily needs during the holidays

« The HOTOK app is a trusted third party for all travelers, a guarantee of quality for the provider. »

All hotels are invited to set up HOTOK to manage the connection between activity and leisure providers (local points of interest) and travellers. When booking an activity, the partner hotel receives a commission. It therefore has every interest in widely disseminating the application to the travelers who stay in their establish- ment.

The hotels have a central role in the development of the application. They integrate their network of partners into the application and they guar- antee the quality and diversity of the choices offered.

Thanks to an optimization of the user experience, HOTOK guarantees com- fort and ease of use on a daily basis. Overview of the features available in the application:
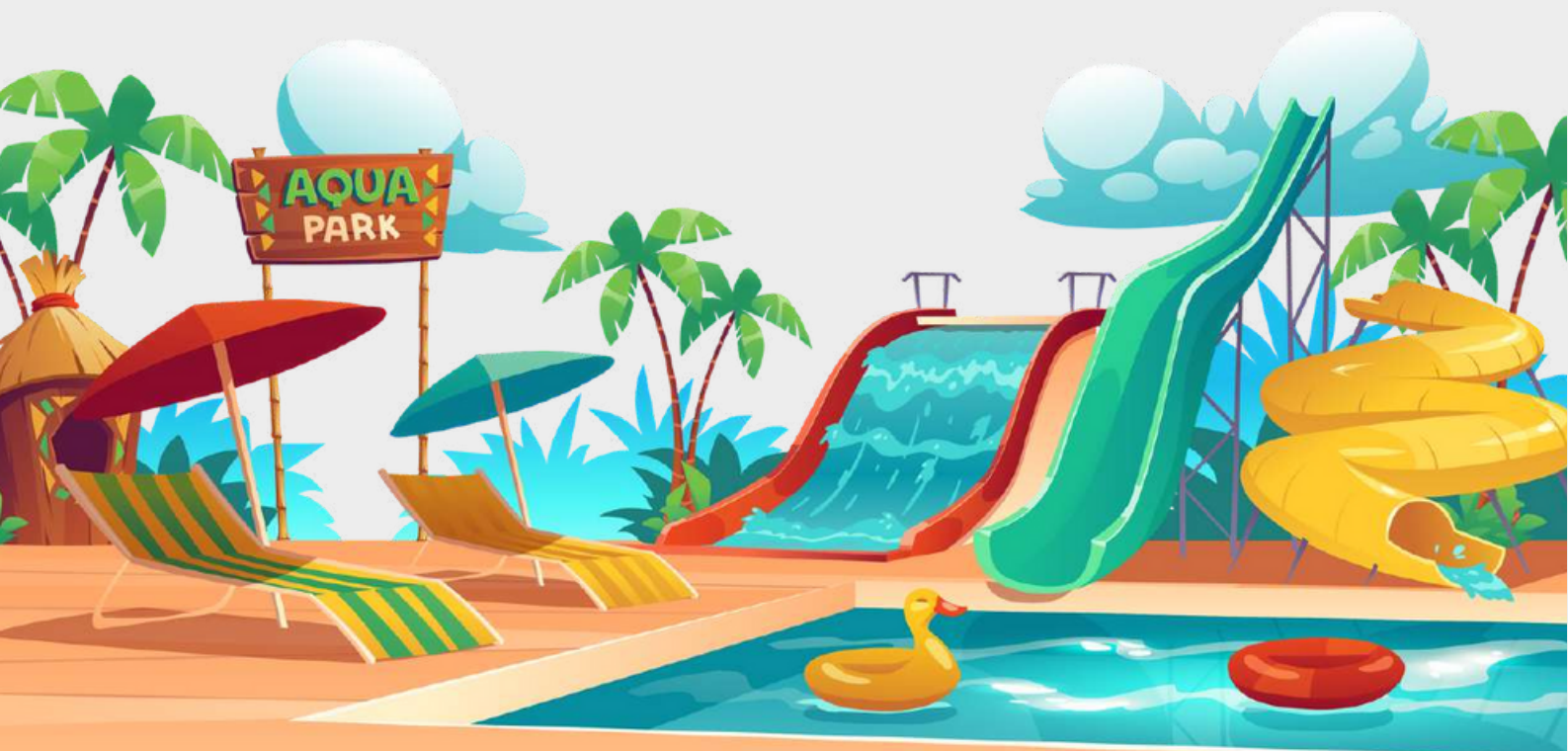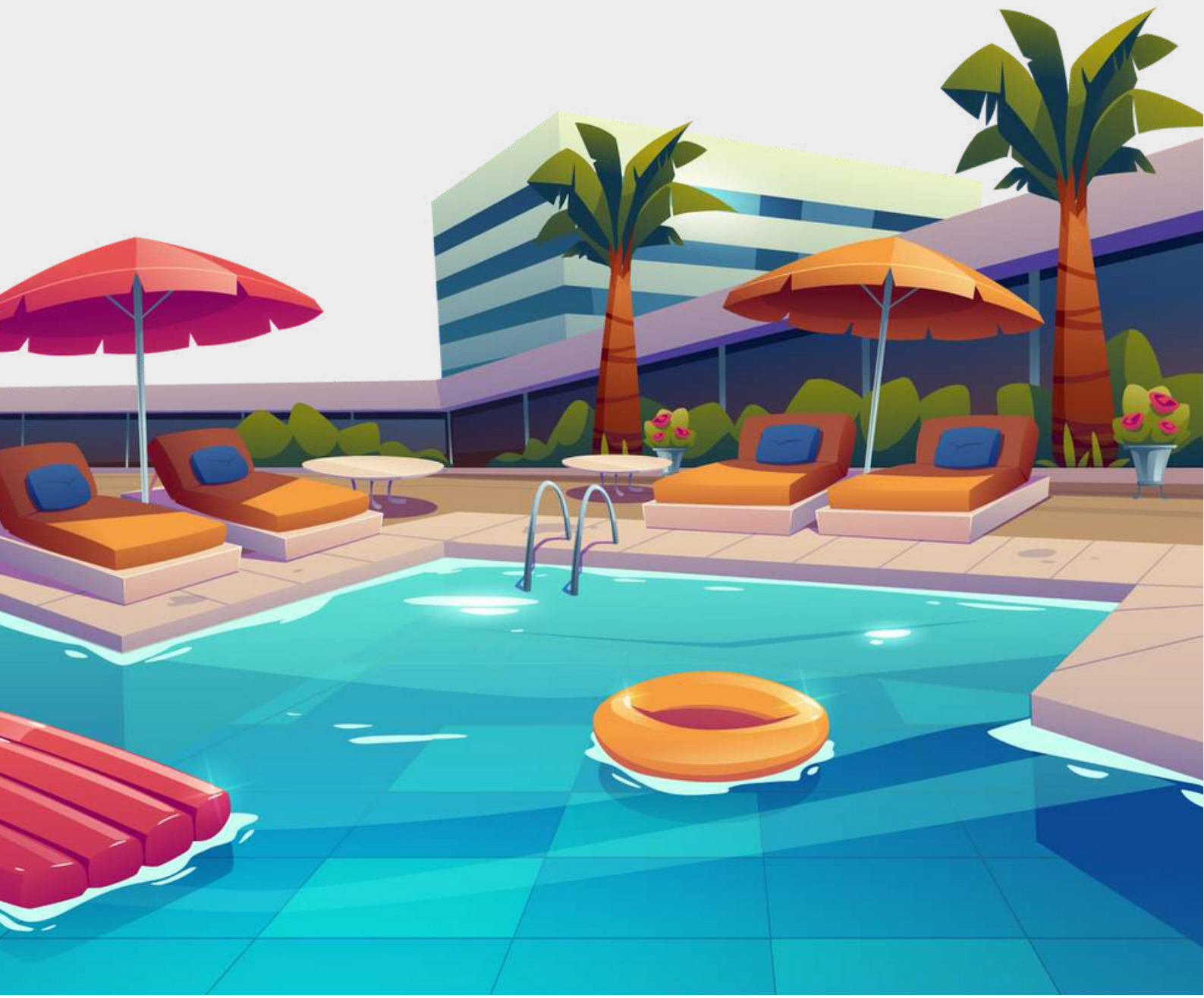
Online payment and booking

Traveler satisfaction management

Back office available for all stakeholders (hotel, partner)
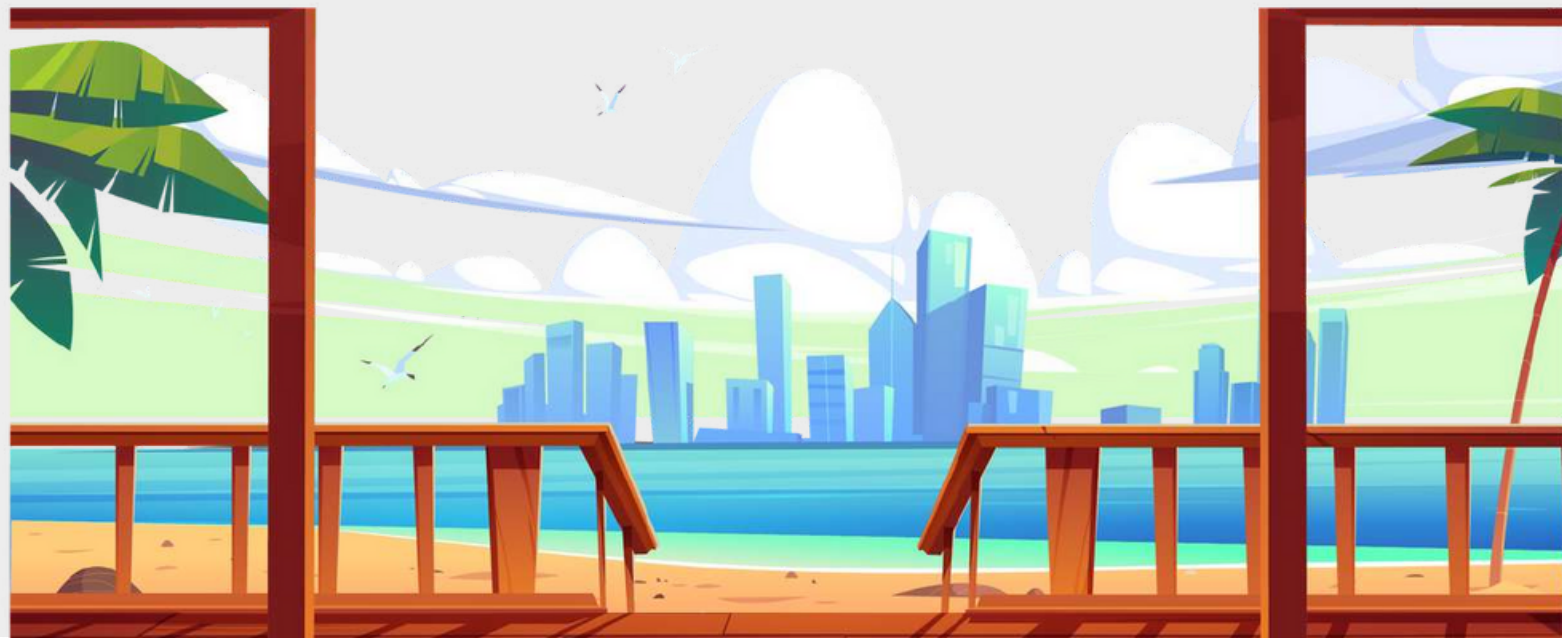
HOTEL RESORT

HOTEL RESORT

« To stay is to exist. To travel is to live. »

Sustainable tourism is a type of tourism that aims to preserve the environment and local communities while providing an enjoyable travel experience for travelers. It's about traveling in a responsible and environmentally friendly way, minimizing negative impacts on nature and local communities.

The construction of a hotel establishment is the purpose of HOTOK. We want to offer a new accommodation experience that is more respectful of the environment. It is the response to an increasing number of travelers looking for accommodation that matches their values.

HOTOK Resort will implement eco-friendly practices in an effort to minimize its impact on the environment. These practices may include the use of renewable energy, the reduction of water and energy consumption, the responsible management of waste, the establishment of vegetable gardens and the use of ecological products for the household, laundry, eco-friendly building methods and sustainable material.

We want to provide travelers with authentic and environmentally friendly travel experiences. We want to offer a new experience to travelers concerned about their impact on the environment and wishing to support eco-responsible companies.
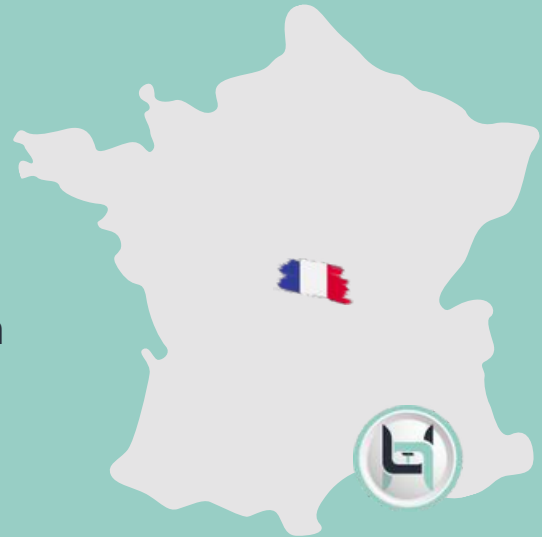
VISION

« **HOTOK** is a journey that leaves no trace except that of an enriching experience and unforgettable memories. »

VISION

« HOTOK aims to expand its activities in
France, Spain and the Gulf countries,
before being available worldwide. »

2025

near
futur
e

future

future

future

HOTOK.APP

CONTACT